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Media Release

CYCLIQ LAUNCHES ALL-NEW FLY6

The original maker of the all-in-one camera and light cycling safety system has released a new generation of the flagship Fly6 rear-facing bike camera.

Perth, Western Australia: Smart safety company Cycliq has released a major refresh to its flagship Fly6.

With the product set to ship in August this year, the new devices go on sale for pre-order from today, exclusively for members of the Cycliq community who have registered their interest over the past few weeks.

“The key for us has been to deliver a product that is simpler, safer and suitable for all operating conditions, all in a smaller form factor,” said Cycliq director Paul Claessen.

The new Fly6 represents a step-change in design and innovation from the last minor update released in November 2019.

“We believe that cyclists deserve to feel safe on the roads, and this major release for our flagship Fly6 is a demonstration of our commitment to taking on the feedback of our customers and leveraging the R&D that we’ve done over a number of years,” said fellow director Ben Hammond.

Key features of the Fly6 CE are:

SAFE

- 50 lumen light with modes for all conditions
- Long-life battery (up to 5 hours)
- Independently tested for all weather use
- HomeSafe mode

SECURE

- 1080p full HD camera with audio
- Incident protection technology
- Set and forget video looping
- Integrated bike alarm

SMART

- Mobile app connectivity
- USB-C fast charge
- Durable quick-release mounting
- Bluetooth connectivity

Unit weight is reduced to 77g and the SRP is USD 229 / GBP 199 / EUR 219 / AUD 329.

The new Fly6 is available for pre-order from Cycliq and selected online retailers from today. Pre-registered Cycliq customers and community members have the exclusive opportunity to purchase ahead of the general public, with the public pre-order opening on Monday 15 June.

The new units will ship in August 2020.

For more information please [download the product brochure](#) or visit the website.

Approved images for media are [available here](#).

Media test units can be reserved by emailing ben.hammond@cycliq.com

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About Cycliq

Cycliq is a cycling safety company based in Perth, Australia, that produces the original all-in-one camera and light safety system, the rear-facing Fly6 and front-facing Fly12.

The Fly bike cameras integrate powerful safety lights and are engineered with multiple safety functions to give cyclists peace of mind, so they can enjoy their ride. In the event of an incident, the cameras act as dashcams, recording everything that happens for later review. The powerful safety lights provide improved visibility on the roads.

More than 100,000 of the Fly bike cameras have been shipped around the world to over 50 countries since the company was founded in 2012. Cycliq has operations in North America, Australia and China, with direct to consumer sales from the company website and Amazon, and access to more than 6,000 retail points of presence through a network of regional distribution and retail partners in the USA, Asia-Pacific, EU and UK, as well as major online players including Wiggle (global) and Backcountry.com (USA).

For more information about Cycliq, please visit www.cycliq.com